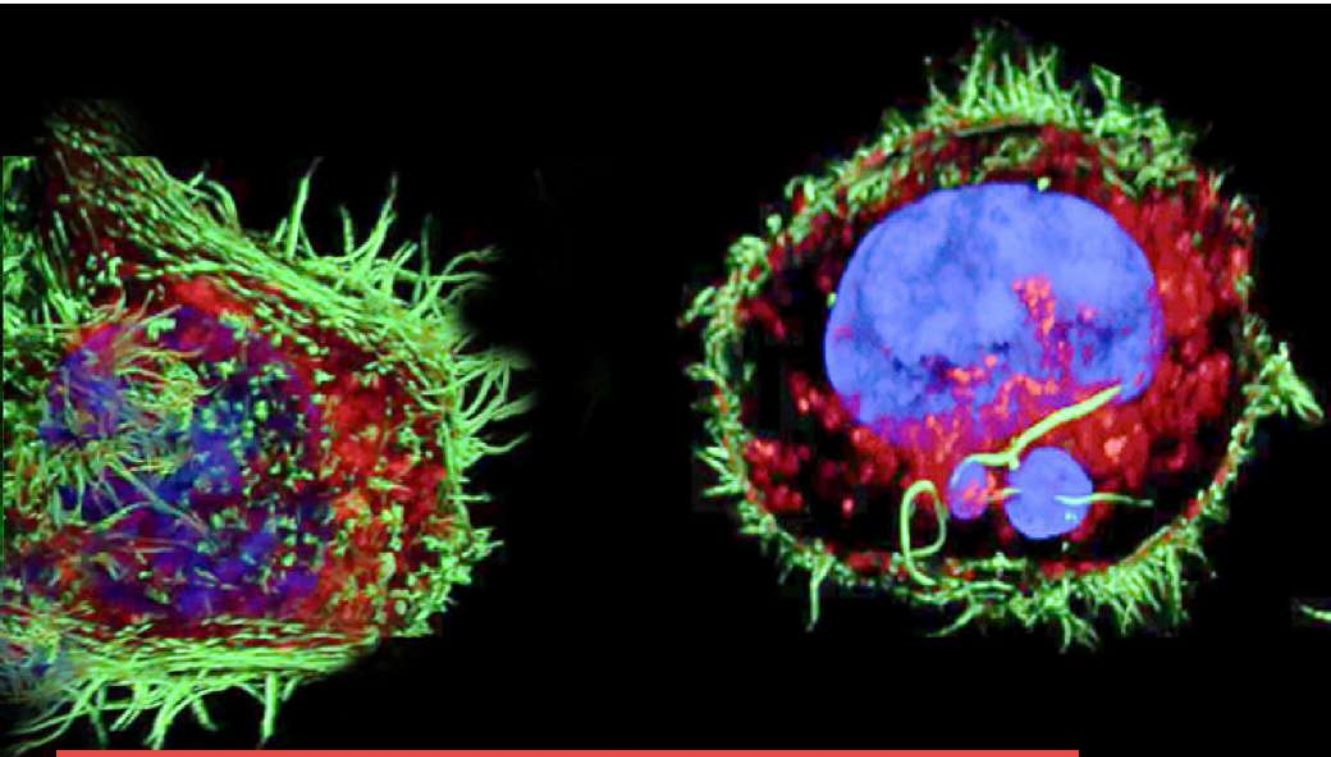




Exhibition & Advertisement Brochure ICONEUROPE 2024



University of Applied Sciences Conference Centre 7 - 9 March
Jena, Germany





Exhibition & Advertisement ICONEUROPE 2024



Welcome to ICON

Dear Exhibitor/Advertiser,

Super-resolution microscopy is increasingly being established as the major imaging tool in various areas of science, particularly the life and material sciences. This is good news for companies that focus on imaging, microscope and software development and probe engineering.

ICON is committed to ensuring that our conference is a valuable platform for you as an advertiser and/or exhibitor. Therefore, we continue to develop the commercial part of our conference to ensure maximum exposure of your products to a broad audience. Since the number of participants has increased with every ICON, we also expect for 2022 an increased number of participants from all over the world.

Why participate?

- Show your company's leadership in the field of high resolution imaging for life sciences.
- Interact with both world-renowned and leading researchers and the next generation of scientists (and potential future customers) from around the world.
- Showcase your company as a supporter of the physics and life science communities.
- Interact with and gather feedback from your customer base.
- Showcase new products and services.

ICON's objectives

- Attract local, national and international advertisers and exhibitors of bioscience lab instruments, probes or reagents, in particular imaging directed solutions and software-based companies.
- Provide an exciting marketing/scientific environment for advertisers/exhibitors from both private enterprise and academia.
- Create an interactive setting for advertisers and exhibitors.
- Facilitate the presentation of new, innovative technologies and services to researchers working with imaging systems.
- Facilitate the internationalization of local and national companies, as well as academia spin-offs.

What is new this year?

- Longer coffee and lunch breaks to allow more networking opportunities.
- A dedicated long exhibition/lunch break on day 2.
- Increased number of company presentations during the plenary session.
- Increased number of advertising possibilities.

Venue ICONEUROPE 2024



City of Jena

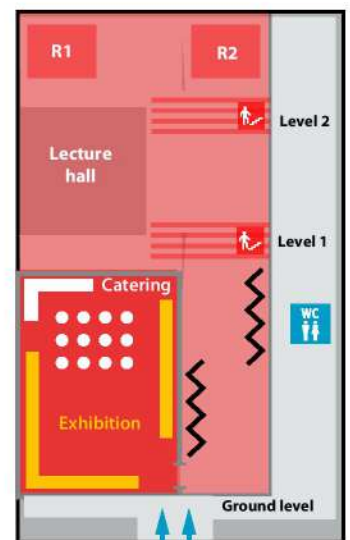
Located quite centrally in Germany, Jena lies in a hilly landscape in the east of the state of Thuringia within the wide valley of the Saale river. Due to its rocky landscape, varied substrate and mixed forests, Jena is known in Germany for the wide variety of wild orchids, which can be found within walking distance of the town.

Futhermore, Jena is a German university city, the second largest city in Thuringia, and a center of education and research. Besides the Friedrich Schiller University and the Ernst-Abbe-Fachhochschule Jena counts many institutes of the leading German research societies, including the Leibniz Institute of Photonic Technology. Jena is a world center of the optical industry around companies like Carl Zeiss, Schott and Jenoptik.



Auditorium | Exhibition | Catering Area

The exhibition area is located adjacent to the auditorium and the main hallway, directly reachable from the main entrance hall. Catering and networking services will also be provided in this room. A parking garage is available for delegates and exhibitors.



-  Exhibition booths
-  Catering station
-  Tables
-  R1/R2 Rooms (50 seats)
-  Posters



Exhibition/Advertisement Options 2024

Package options*

	Bronze	Silver	Gold
Excl. VAT	€1000	€2200	€3200
Number available	10	4	15
Exhibition space (single stand ~6 m ² , 1 table, 1 power socket)	–	–	<input checked="" type="checkbox"/>
Company presentation (plenary session, 10 min)	–	<input checked="" type="checkbox"/>	–
Complimentary conference registrations	–	1	2
Advertisement			
Verbal acknowledgment of the sponsor	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Flyers included in the conference bag	1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in the beamer presentation during program breaks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in the program booklet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on the sponsor poster in the reception area	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo with URL link on the ICON website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



Special options*

	Number available	Each Excl. VAT
Company prerecorded product clip (plenary session, max. 3 min)	5	€500
Company product advertisement (plenary session, max. 10 min)	3	€1000 [#]

[#] Does NOT include presenter registration.

Dedicated options*

	Number available	Each Excl. VAT
Notepads, pens and other promotional materials (Conference bag (to be provided by sponsor))	∞	Free
Company logo exclusively on the conference bag	8	€500
Company flyer / brochure on registration counter	4	€500
Advertisement (full color; full page) in the program booklet (A5)	∞	€750
Lanyards for name badges (Participants and speakers (to be provided by sponsor))	1	€1000
Conference dinner (a.o. Company logo on each table/projected via beamer)	5	€1000
Poster award	2	Contact us

DATA USAGE UNDER EU GENERAL DATA PROTECTION REGULATION

Any submitted personal data is subject to the right to access that data and potential supplementation, correction and temporary and/or permanent suspension of their processing or their removal (General Data Protection Regulation (EU) 2016/679).

- All personal data submitted during registration are stored with all appropriate precautions in order to protect against unauthorized access by third parties. When personal data are processed, adequate technical and organizational measures are applied to ensure security of the data.
- However, ICON/Exxilon may share personal data with other parties, including attending companies and participants involved in the Conference/Venue.
- ICON/Exxilon shall and will not disclose or sell collected personal data to any third party not involved in the current edition of ICON without the customer's explicit permission.
- The full GDPR can be viewed on www.icon-europe.org/privacy-statement
- ICON/Exxilon takes your privacy very seriously. In case of any questions regarding our Privacy Policy, Data Protection and GDPR in general contact the conference office via info@exxilon-scientific.com

TERMS AND CONDITIONS OF COMPANY/ORGANISATION PARTICIPATION

1. GENERAL

1.1. In the terms and conditions set out below the following expressions shall have the following meanings:

“Advertiser”	The company or individual who has contracted for Advertisement, including eventual Workshop(s).
“Advertisement”	Any form of a notice or announcement in a public medium promoting a product, service, or event.
“Company Presentation”	An audiovisual presentation of company products during the plenary session.
“Exhibitor”	The company or individual who has contracted for a Stand or Stands.
“Exhibition”	The exhibition for which an exhibitor has contracted for a Stand or Stands.
“Organiser”	ICON/Exxilon.
“Premises”	The entire Venue, parking space, and surroundings.
“Stand”	The specific Stand or exhibit granted to the Exhibitor to carry out its Exhibition as set out in the contract to exhibit.
“Venue”	The venue of the Conference and Exhibition as advertised and notified by the Organiser.
“Workshop”	A separate meeting in which a company is given the opportunity to highlight and intensively discuss their product(s) with a selected group of participants (potential customers).

- 1.2. These terms and conditions shall apply to all contracts between the Exhibitor/Advertiser and the Organiser relating to the Exhibition or Advertisement. Any variation of these terms and conditions shall only be binding if agreed by the Organiser in writing. No terms or conditions stipulated by the Exhibitor/Advertiser shall apply to any such contract unless expressly agreed by the Organiser in writing.
- 1.3. All bookings shall be made on the official order form prescribed by the Organiser. A booking shall be an offer subject to acceptance by the Organiser on its official form of acceptance (and on no other form) and the Organiser reserves the right to refuse to accept any offer without giving any reason therefore.
- 1.4. Exhibitors/Advertisers must comply with the Rules and Regulations stipulated by the Organiser.
- 1.5. Information supplied by the Exhibitor/Advertiser, including the names of individuals, will be kept on computer and used for the purposes registered under the General Data Protection Regulation (EU) 2016/679 (GDPR) and only used for the purposes of the contract or to inform the Exhibitor/Advertiser on future events organized by Exxilon in combination with other local Organisers.

2. PRICE, SPECIFICATIONS AND DRAWINGS

- 2.1. All quotations and prices given or offered by the Organiser are exclusive of VAT which will be added to all invoices at the rate applying at the appropriate tax point where the Conference is organized.
- 2.1.1. Exhibitors/Advertisers with a valid Tax Number and from any E.U. member state other than the country associated with the appropriate tax point where the Conference is organized can receive an invoice without VAT.
- 2.2. Quotations may be withdrawn by the Organiser at any time prior to acceptance by the Organiser of the order and quotations shall be deemed to be withdrawn if the **SIGNED** order form is not received within 30 days of the date of quotation.
- 2.3. The Organiser reserves the right to alter prices set out in any list at any time prior to acceptance of the applicant's order.
- 2.4. While every effort is made to ensure that plans, specifications and drawings in the Organiser's catalogues and literature are accurate, the Organiser gives no warranty to this effect and shall have **NO LIABILITY** in respect of any inaccuracy in such plans, specifications or drawings. In the event that the Organiser determines that it is not possible to meet the exact specifications or grant the exact location of any individual Stand or Slot for a Company Presentation the Organiser reserves the right to alter plans and specifications and exact locations of any individual Stand or Slot for a Company Presentation at any time without prior notice. The Organiser will use all reasonable endeavours to ensure that the altered plans, specifications or exact locations of individual Stands or Slot for a Company Presentation conform as reasonably as possible to the original plans, specifications or locations of such Stands or Slot for a Company Presentation.

3. CANCELLATION OF BOOKING

3.1. **On acceptance of the order the Exhibitor/Advertiser becomes liable to pay the whole of the price to the Organiser for the booked item(s) specified in the order.** Cancellations of accepted orders contracted for must be notified to the Organiser in writing. The following percentages of Item(s) cost booked or contracted for will be charged depending on **the date written notice of cancellation is received:**

Cancellation charges*

More than 230 days prior to first open day of Conference	10%
200 - 150 days prior to first open day of Conference	30%
151 - 100 days prior to first open day of Conference	50%
101 - 60 days prior to first open day of Conference	75%
59 days or less	100%

*** Separate arrangements apply for the COVID-19 pandemic and war in Ukraine/Israel (see 7.2)**

3.2. **For Workshops:** If fewer than 10 participants have registered for the Workshop up to 2 weeks prior to commencement of the Conference the Exhibitor/Advertiser may decide to cancel the Workshop and a **restitution of 100%** of the payed amount is due.

4. UNOCCUPIED SPACE OR SLOT

Every Exhibitor/Advertiser shall occupy the full Stand or Workshop area booked by it. Should an Exhibitor/Advertiser fail to take up the Stand/Workshop area allocated to it the Organiser reserves the right to deal with the Stand so unoccupied as it thinks fit. Equally, for unoccupied Speaking Slots the Organiser reserves the right to deal with the Slot so unoccupied as it thinks fit.

5. PROHIBITION OF TRANSFER

The Exhibitor/Advertiser may not assign, sub-let or grant a license in respect of the whole or any part of the Stand/Workshop/Speaking Slot without written consent from the Organiser. Insofar as material in any form whatsoever is displayed, distributed or otherwise utilized by the Exhibitor/Advertiser on the Stand or otherwise pursuant to this agreement, it must relate to goods or services for which the Exhibitor/Advertiser either has legal ownership, the right to distribute or utilize as agent.

6. LIABILITY

- 6.1. The Exhibitor/Advertiser shall be responsible for all personal injury or damage to or loss or destruction of property (including but not limited to the Premises) arising in connection with the Exhibitor's Stand/Advertiser's presentation and anything permitted, omitted or done thereon or there from during the period of the Exhibition/Conference or in the construction and dismantling periods provided that this results from the direct or indirect act or omission of the Exhibitor/Advertiser or any contractor, sub-contractor, servant, agent or invitee of the Exhibitor/Advertiser or any other person present on the Exhibitor's Stand or the Workshop or by any exhibit, machinery or other article or thing of or in the possession of or use of the Exhibitor/Advertiser or any contractor, sub-contractor, servant, agent or invitee of the Exhibitor/Advertiser or any other person present on the Exhibitor's Stand or the Workshop. The Exhibitor/Advertiser shall indemnify the Organiser and the servants, agents, contractors, sub-contractors and invitees of the Organiser in respect of all losses (including consequential losses) costs, claims, actions, proceedings, demands and expenses in respect thereof.
- 6.2. Should the Exhibitor/Advertiser, its contractors, sub-contractors, servants or agents fail to remove all their property or otherwise fail to vacate the Premises by the time stipulated by the Organiser for any reason whatsoever the Exhibitor/Advertiser shall indemnify the Organiser against all losses (including consequential losses), costs, claims, actions, proceedings, demands and expenses incurred by the Organiser as a result thereof.
- 6.3. The Organiser and its servants, agents, contractors and sub-contractors shall not be liable for any loss or destruction of or damage to any property brought to the Premises by the Exhibitor/Advertiser, its contractors, subcontractors, servants, agents, or invitees no matter what the cause (including but not limited to negligence of the Organiser or of any servant, agent, contractor, sub-contractor or invitee of the Organiser) and the Exhibitor/Advertiser shall indemnify the Organiser and its servants, agents, contractors, sub-contractors and invitees in respect of any such loss or destruction or damage to such property whether it is the property of the Exhibitor/Advertiser or not.
- 6.4. The owner of the Premises and its servants, agents, contractors, sub-contractors, shall not be liable for any loss or destruction of or damage to any property brought to the Premises by the Exhibitor/Advertiser, its contractors, subcontractors, agents or invitees no

matter what the cause (including but not limited to negligence of it or any servant, agent, contractor, sub-contractor or invitee of it and the Exhibitor/Advertiser shall indemnify it and its servants, agents, contractors, sub-contractors and invitees in respect of any such loss or destruction of or damage to such property whether it is the property of the Exhibitor/Advertiser or not.

- 6.5. The Organiser facilitates the presentation and dissipation of the Exhibitor's/Advertiser's products and services by virtue of organising the Conference.
 - 6.5.1. **The Organiser and its servants, agents, contractors and sub-contractors can neither influence customer behaviour nor ensure or guide interest in the Exhibitor's Stand or Workshop and shall therefor not be held liable in any way whatsoever.**
 - 6.5.2. **Low perceived or real participant numbers do not absolve the Exhibitor/Advertiser from complying with the payment rules under 9.**
 - 6.5.3. **For Workshops:** If fewer than 10 participants have registered for the Workshop up to 2 weeks prior to commencement of the Conference the Exhibitor/Advertiser may decide to cancel the Workshop and a restitution of 100% of the paid amount is due as stipulated under 3.2. Nonetheless, the Organiser will do its utmost to advertise the Exhibition or Workshop and amend the Conference to provide maximum value for the Exhibitor/Advertiser.

7. FORCE MAJEURE

- 7.1. Should the Exhibition/Advertisement/Workshop/Conference or parts thereof be cancelled, curtailed or adversely affected by any cause not within the reasonable control of the Organiser including but not limited to fire, water-damage, future epidemics and pandemics, natural disasters, war, national emergencies, labour dispute, strike, lockout, civil disturbance, Act of God, or non-availability of the Premises for any reason whatsoever, the Organiser shall be under no obligation to refund all or part of the sums paid by the Exhibitor/Advertiser in respect of its participation in the Exhibition/Advertisement/Workshop/Conference or parts thereof and shall be under no liability to the Exhibitor/Advertiser or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor/Advertiser as the result thereof.
- 7.2. **With the unpredictability of the current COVID-19 pandemic and the wars in Ukraine and Israel, the Organiser and its servants, agents, contractors and sub-contractors specifically do NOT have a reasonable measure of control.** Short-term ordered local or general measures such as lockdowns, restriction of attendee numbers or ordered cancellation of events (but not limited to these) ordered by the German Federal Government, the Directives and Ordinances of the Government of the Free State of Thuringia or any measures ordered by the city of Jena or otherwise shall not constitute any liability for the Organiser and its servants, agents, contractors and sub-contractors whatsoever. Neither shall any emergency or restriction that arises as a direct or indirect result of the wars in Ukraine and Israel or infringement of EU/NATO territory, possible combat actions, Acts of Terror, Civil Unrest, ordered cancellation of events, evacuations or restriction/failure of energy or other supplies. However, **the Organiser shall in this case attempt to the best of its abilities to refund the majority of the Exhibitor's/Advertiser's fee. A full refund is excluded,** since organisation costs and cancellation fees on the part of the Organiser will still have to be paid to various third parties.

8. INSURANCE

Every Exhibitor/Advertiser shall be required to take out a comprehensive insurance policy to cover all risks including public liability at a minimum level of indemnity of €2,000,000 and shall produce proof of such policy to the Organiser prior to the commencement of the Exhibition/Advertisement/Workshop/Conference upon request. The Organiser will reserve the right to refuse admission to any Exhibitor/Advertiser who does not produce such a policy and in such circumstances reserves the right to cancel any allotment of a Stand/Advertisement/Workshop and shall be under no liability whatsoever for any loss which may arise as a result of any such cancellation.

9. PAYMENT

- 9.1. On or after acceptance of the Exhibitor's/Advertiser's order, the Organiser will deliver a confirmation of booking via email. An invoice in EURO, including VAT, in respect of a 40% deposit according to the initial offer shall be issued. Further invoices for the balance due will be issued according to the order acknowledgment. Otherwise or upon request, an invoice for the full amount will be issued.
- 9.2. Payment of each invoice is due 30 days from the date of that invoice, but not later than 2 months before commencement of the Conference.
- 9.3. Invoices in respect of short-ordered additional services or late bookings will be sent in due course and payment in full is expected immediately upon receipt but no later than 10 days after the date of invoice issue.

- 9.4. In the event of non-payment of any invoice by the due date or should the Exhibitor/Advertiser die or suffer any incapacity preventing it from participating effectively in the Exhibition/Advertisement/Workshop/Conference, or any bankruptcy or insolvency or, being a limited company, enter into liquidation whether compulsory or voluntary enter into administration or suffer the appointment of a receiver over any of its assets then the full price for the booking shall immediately become due and payable and in addition the Organiser shall have the right to cancel every contract with the Exhibitor/Advertiser in relation to the Exhibition/Advertisement/Workshop/Conference or to suspend or continue such contract without prejudice to the Organiser's right to recover any loss sustained. Interest at the rate of 3% per annum above the base rate of the bank at which the account of the Organiser is kept shall be payable in respect of all sums (including cancellation charges if appropriate) not paid on or before the due date (before as well as after any judgement).
- 9.5. The Exhibitor/Advertiser shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the Exhibition/Advertisement/Workshop/Conference by reason of any dispute or claim by the Exhibitor/Advertiser in connection with the Exhibition/Advertisement/Workshop/Conference or otherwise nor shall the Exhibitor/Advertiser be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the Exhibition/Advertisement/Workshop/Conference.

10. ADVERTISEMENTS

- 10.1. The Organiser reserves the right to prohibit the display or dissemination of any advertisement or publication of any kind in relation to the Exhibition/Workshop/Conference whether or not at the Premises, and the Exhibitor/Advertiser shall forthwith withdraw any such advertisement or application or notification by the Organiser. The Organiser will not normally exercise such rights in relation to the Exhibitor's/Advertiser's normal commercial sales literature or announcement of their participation in the Exhibition/Workshop/Conference in printed or electronic form but nevertheless reserves such rights in relation thereto.
- 10.2. The Exhibitor shall display its name and address at its Stand and (if different) its address for service of documents and in relation to its Stand shall comply with all legal requirements relating to the publication of its name and ownership at its place of business.
- 10.3. The Exhibitor shall not advertise or distribute its publications and printed matter at the Premises otherwise than from its Stand or as part of the booked package.
- 10.4. The Advertiser shall not advertise or distribute its publications and printed matter at the Premises other than in the form of the booked package or dedicated option.

11. RULES OF CONDUCT

The Exhibitor/Advertiser shall comply with all regulation imposed from time to time by the Organiser in relation to the conduct of the Exhibition/Conference/Advertisement. In particular, without limitation of the generality of the foregoing:

- 11.1. the Exhibitor shall comply in all respects with all the requirements set out in the Rules and Regulations;
- 11.2. a description of the goods or services which will make up the Exhibitor's Stand or which the Exhibitor intends to publicize must be provided by the Exhibitor to the Organiser prior to the preparation of the Stand;
- 11.3. equally, the Advertiser shall make available a description of the Advertisement or Company Presentation to the Organiser prior to the Conference;
- 11.4. the Exhibitor shall keep the gangways and walkways of the Exhibition adjacent to its Stand free of all obstructions;
- 11.5. the Exhibitor shall not make or permit the making of any representations to the public save within the confines of the Exhibitor's Stand and in particular shall not use or permit the use of any public address system;
- 11.6. the Exhibitor shall not stage any public demonstration, live presentation or any form of entertainment or instruction which causes or is likely to cause (as to which the decision of the Organiser shall be final in cases of dispute) congestion of the gangways or walkways of the Exhibition;
- 11.7. the Exhibitor shall not conduct any competition or offer prizes or awards at the Exhibition without the prior permission of the Organiser;
- 11.8. the Exhibitor shall permit the Organiser, its servant, agents, contractor or sub-contractors to pass and re-pass over the Exhibitor's Stand for the purpose of gaining access to any part of the Premises;
- 11.9. the Exhibitor shall and shall procure that all its servants, agents, contractors, sub-contractors and invitees comply with all regulations imposed by the Organiser and with all Fire Regulations;
- 11.10. the Exhibitor shall do nothing at the Premises which is a breach of any law, statutory instrument or regulation;

- 11.11. the Exhibitor shall not cause or permit any damage to the Premises or the Stand and in particular shall attach no nails, screws or similar items thereto;
- 11.12. the Exhibitor shall be entitled to dress its Stand to its specification using special lighting and other effects but only insofar as the structure of the Stand is not altered and no inconvenience is caused to other Exhibitors and/or visitors (as to which the decision of the Organiser shall be final in cases of dispute). The Exhibitor shall use such contractors (if any) for Stand dressing and the provision of services as the Organiser may nominate and the Organiser shall be entitled to refuse access to the Premises to any contractor not nominated by it. All Stand dressing is to be subject to the approval of the Organiser and to any regulations which may be imposed by the Organiser from time to time. The Exhibitor shall not overload the electrical circuits provided to its Stand;
- 11.13. the Exhibitor shall ensure that its Stand and immediate surrounding area is at all times kept free of litter, and shall ensure that all dry waste is put in plastic sacks as provided and then placed in the gangways, at the end of each day, for collection by the cleaning staff. All wet waste must be placed in suitable bins. Empty cases and packaging belonging to the Exhibitor may not be stored on the Exhibitor's Stands or on the Premises and must be removed from the Premises by the Exhibitor or disposed of as aforesaid;
- 11.14. the Exhibitor shall ensure that at least one person is always in attendance at the Exhibitor's Stand whenever the Exhibition is open to the public;
- 11.15. the decision of the Organiser as to any matter of conduct referred to above and generally in relation to the Exhibition shall be final and binding upon the Exhibitor and if the Exhibitor shall fail to comply with the request of the Organiser or any person authorized by it in that behalf the Organiser may take whatever steps it deems appropriate to enforce compliance including instant termination of the contracts between the Organiser and the Exhibitor relating to the Exhibition.
- 11.16. the Exhibitor agrees during the period for which this License is granted not to sell or give away from any part of the Premises any refreshments save and unless the refreshments in question have first been purchased from the landlords of the Premises (or its contractors) and further agrees to draw the attention of all its employees, servants and agents to this Clause;
- 11.17. demonstration of equipment using any type of sound is permitted however such equipment must be utilized within the bounds of common sense and not cause annoyance to adjoining Stands. The Organiser reserves the right to control the use of such equipment as they in their sole discretion consider reasonably fit;
- 11.18. no Stand shall be dismantled or removed from the Premises until the conclusion of the Exhibition unless specific permission has been sought and obtained from the Organiser;
- 11.19. all Stands must be vacated by 18.00 hours on the final day of the Exhibition and any shell scheme provided by the Organiser must be surrendered in its original condition. Exhibitors will indemnify the Organiser against any cost caused by their failure to remove their equipment or damage caused to the shell or the Premises.

12. ALLEGED INDUSTRIAL ESPIONAGE OR THEFT

In the case that allegations are brought to the attention of Organiser with respect to **alleged industrial espionage or theft of physical or intellectual property from other Exhibitors/Advertisers or the Premises the Organiser will bring this to the attention of local law enforcement agencies without any delay.**

13. CANCELLATION BY THE ORGANISER

The Organiser reserves the right to cancel any Exhibitor/Advertiser's booking and should it do so its sole liability shall be to refund all monies paid by that Exhibitor/Advertiser. In no circumstances shall the Organiser be liable for any loss (including consequential loss) or damage suffered by an Exhibitor/Advertiser resulting from such cancellation howsoever the same may be caused.

14. CLAIMS

All claims must be submitted in writing to the Organiser and to be valid must be received within two weeks of the closing date of the Exhibition/Conference. No claim or complaint will otherwise be accepted and will be deemed null and void.

15. AMENDMENTS TO TERMS AND CONDITIONS

The Organiser shall be entitled to alter, add to, amend and interpret any of these terms and conditions and no such alteration, addition or amendment shall operate so as to release the Exhibitor/Advertiser from its contract. The headings in these terms and conditions are for reference only and form no part of the contract between the parties.

16. PROPER LAW

All contracts between the Organiser and the Exhibitor/Advertiser relating to the Exhibition or Advertisement shall be governed by and construed in accordance with the law of the country in which the Conference takes place and the parties shall submit to the exclusive jurisdiction of the appropriate court(s).

17. PLACE AND DATE OF ISSUE

Steinhagen/Jena GERMANY 09/11/2023

By submitting a signed booking form, the Exhibitor/Advertiser or its representative(s) declare to have taken notice of ICON's Terms & Conditions and agree to abide to the above listed Terms & Conditions, in particular §6.5, §7 & §12.